

S'Kapade News – Keeping in Touch – Autumn/Winter 2014

To all our valued clients.... Where is the time going?

The first quarter of the New Year is already gone! And the long, lazy days of summer are almost a thing of the past ! There is a crispness in the air and the mornings are darker Winter will be



upon us before we know it ! Time for reflection on what has been, and anticipation of what is to come. And here at S'Kapade there is no time like the present to address "bad hair days"!

Here are 6 hairdo tips for an instant lift – no more bad hair days with S'Kapade!

Hairdo help tip 1: Dry shampoo

So, you're having a bad hair day. We've all been there. First things first: Why are you having a bad hair day? Is it because you didn't get the chance to wash your hair? Never fear! Dry shampoos will rid you of any grease, while giving nice texture and life to flat, slept-on tresses.



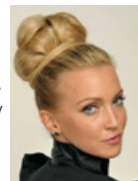
Hairdo help tip 2: The low, loose bun hairstyle

Go from gross to gorgeous in a snap with a low, loose chignon hairstyle. The true key to this look is to keep from trying to make it too perfect. Just pull your hair in a low ponytail, secure with an elastic band, and wrap in a circle while placing a few bobby pins in the base to hold. Voila, chic!



Hairdo help tip 3: The high bun

For a different take on a bun - and an instant facelift - create a bun at the crown of your head. Gather hair in an elastic at the top of your head, wrap your hair in a circle, and place bobby pins to hold. Ta-Da!



Hairdo help tip 4: Add a barrette

When in doubt - deflect. Not quite a hairstyle idea, but something quick and simple that will give your hair some of its style back. Fool your friends and acquaintances into looking at the beautiful accessory in your hair, not your overall bad hair day. A colourful scarf, vintage pin or feather barrette will draw attention away from that crazy hairdo of yours.



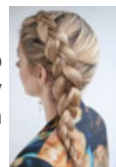
Hairdo help tip 5: Bring out the straightener

If you wake up looking like a snarled mess and have an extra 5 minutes, don't discount a quick once-over with a straightener. The heat of the plates will close the hair cuticle, creating a much shinier appearance while smoothing out any kinks caused by that crazy dream you had the night before.



Hairdo help tip 6: Braid it

If you have chin-length to long hair, a simple braid will pull your hair off your face and keep you from the hair blahs. Experts should try a French or fishtail braid, but if you are lazy, simply create a small braid starting around the temple area on each side, pull back and connect with an elastic band. Add a pin or ribbon for the perfect finishing touch.



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S'kapade Hair + Beauty

Get the look

Of course **the best cure is prevention**. Take good care of your hair and it will be less prone to getting wild and frizzy as you wake up. The most important part of this is a great conditioner or leave in treatment – speak to one of the friendly S'Kapade team members for advice on the best treatment for your particular hair type.



Staff News/Feature

Introducing Jordan, 1st Year Apprentice and Salon Assistant

New to the S'Kapade team, we are proud to introduce Jordan. She commenced her apprenticeship in December 2013 and right now is learning as much as she can in the salon. Jordan has a passion, and that is hairdressing. And she is determined to learn everything about hair from a-z and then back again! Her enthusiasm for hair care, design and style is infectious. And to add to her talents, she makes a fine cappuccino. Relax, savour a good coffee and enjoy the moment! "Making people feel happy and more confident about themselves is the best part of what we do!" You are so right Jordan!

How to get a long lasting blowdry ...

On those mornings when your hair looks lifeless, dry shampoo is your guardian angel. The oil-absorbing powder can add texture and beef up limp strands within a matter of minutes. Combat oil by going to the root of the problem. Spritz section-by-section, and then gently scrunch. Full, fluffy strands are now right at your fingertips. Speak to any one of our friendly stylists who can introduce you to the fabulous NAK dry shampoo that we stock. You will never look back!

10 Hairstyles That Never Go Out of Style

Many hair trends fizzle out faster than the latest one-hit-wonder on a music countdown, but there are hairstyles that transcend generations. We have put together a list of the 10 most-timeless cuts that guarantee a good hair day for years to come. Say good-bye to the cringe-worthy 'dos of old photos past, and have a look at the hairstyles that never look dated!



Beachy Waves

Beachy waves are an effortless style that needs minimal upkeep. "My hair is dry and it's better for me not to wash it every day, so I'm very lucky that I can get away with skipping a shampoo" is often the feedback we get from clients; or "If I'm left to my own devices, I usually scrunch my hair while it's wet and let it air-dry." Great tip!



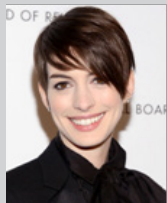
Soft Layers

If you have layers, give your ends a slight curl. It's the ultimate in blow-dry and go styles, allowing you to set the look in the morning and remain fuss-free all day. "I like people undone more than made up," is often a comment received by clients.



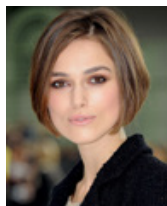
Blunt Bangs

Brow-skimming bangs are a hairstyle in themselves. Even with the rest of your strands pulled back, the fringe implies a dressed-up feeling.



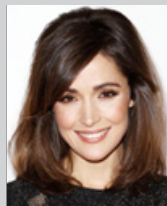
A Tousled Pixie

By playing with different textures, a tousled pixie makes for endless styling possibilities. Plus, the longer layers on top ease that awkward growing-in phase between salon appointments. To create a pixie look, spritz your fingers with hairspray and work the product onto individual sections to add definition. The spray stays really light and your hair will look and feel natural, even though it has a strong hold level.



The Angled Bob

A chin-skimming cut has been a long time favorite and it is easy to see why! The face-framing layers flatter square jawlines, and the precise shape gives off a high fashion vibe.



The Long Bob

The “lob” —or long bob— is a great one-size-fits-all option if you’re stuck in a hairstyle rut and want something that grows out gracefully. It’s modern and young and gives your ‘do some edge. It’s also a good start for any woman who is afraid to cut her hair.



Defined Curls

Natural hair is extremely versatile and can pull off a number of styles, but we love how voluminous ringlets get a modern edge with extra definition and a mirror-like shine.



Two-Toned Ringlets

Warm complexions are flattered by an equally warm hair color, an example being a tone-on-tone honey blond shade. The two distinct colors give tousled curls the right amount of contrast. The beauty of this hair style is that women can get a great look between salon visits because it’s effortless! It has a bed-roomy, not-too-perfect feel, which is really sexy!



Long Tapered Layers

Choppy layers tapered a few inches from the bottom of the hair add movement to lengthy strands. Plus, a longer fringe makes room for versatility—the style looks good parted in any direction.



Smooth Center-Part

If you have long straight strands, a sharp center part will look fabulous! The style will never date and you certainly will not have to worry about making any changes to this classic, stylish look!

Wi-Fi Reminder ...

To help you better enjoy your time in our salon, we're reminding all our valued clients that free Wi-Fi is available in the salon. Next time you are in for an appointment, make sure you ask us for the password. Once connected, you will have secure, free and fast internet access to browse the web, run your apps, watch some videos or even search for your perfect hairstyle and it's all on us ! We have an iPad in the salon for client use – just ask one of our friendly staff and you will be connected to the world wide web before you know it !



"S'Kapade Hair and Beauty" App

Download our App and stay tuned with us like never before! With the new S'Kapade App, you will be able to keep up with events at the Salon, make your bookings, get special offers directly to your phone, contact us, and even buy selected products and special packs. Download the App for free from: iTunes Store, or Google Play – simply search for S'Kapade Hair and Beauty or Use your smart phone to read the QR code to take you straight to our App!!



Formals booking – What!!

Yes we are already taking bookings for Formals. We have already taken a group booking of 8 beautiful girls for November. Because they have booked as a large group they are entitled to our full pamper package which includes fabulous formal hair (upstyle , curls, straightening, funky punky, classical, coloured hair chalk) and magnificent make up. PLUS Hair services gift voucher \$10 value*. PLUS complimentary sparkling grape or orange juice and cheese and biscuits served in your own exclusive area of the Salon – Let the Party begin!!!

Speak to Jammie-Lee about our formal special offers, then start putting together your own Formal Hair Party at S'Kapade.

New season, new specials for all our valued clients It's time to celebrate a new season! And to celebrate, we've come up with some special gifts to treat yourself, your friends or loved ones.

Buy one NAK product and receive as 2nd NAK product half price (equal or lesser value)	Receive \$5.00 off your next aromas treatment	Seniors : receive an extra 5% off already discounted seniors prices on Tuesday only
And with Mothers' Day just around the corner, we have a very special deal for all those very precious Mums out there ! Purchase a \$50.00 gift voucher for your Mum and receive a \$5.00 upgrade ! Your \$50.00 gift voucher will be worth \$55.00! What a wonderful way to spoil your wonderful mum !		

All specials valid from 15 April 2014 – 30 June 2014.

As we close this season's newsletter, we would once again like to refer to YOU, our extremely valued clients. We thank you for your ongoing loyalty and support . And we assure you that the one thing that we will never compromise on is our commitment to you, our valued clients. Exceeding your expectations is our goal. Your wishes are our first prioritywe strive bring out the best hair in YOU !

Lesley, Bruce and the fabulous S'Kapade Team

Quote of the Season

"If your hair is done properly and you're wearing good shoes, you can get away with anything"
– Iris Apfel

Iris Apfel is an American businesswoman, interior designer, and fashion icon. Wikipedia

